

# GOVERNMENT DEGREE COLLEGE MUMMIDIVARAM



(Affiliated to Adikavi Nannaya University)  
**Mummidiyaram, Dr. B. R. Ambedkar**  
**Konaseema District- 533216**



## DEPARTMENT OF COMMERCE

### MODEL QUESTION PAPER

**B.Com Computer Application's:: I Semester (2025-26 AB)**

**Paper : Business Organization and Management**

**Time : 3 Hours**

**Maximum Marks: 70**

#### SECTION – A

**Answer any 5 Questions, Each question carries 4 Marks**

**(5 × 4 = 20 Marks)**

3. Concept of One Person Company (OPC).
4. Corporate Social Responsibility (CSR)
5. Delegation of Authority and Decentralisation
6. Styles of Leadership
7. Budgetary Control
8. Decision Making in Management
9. Six Sigma
10. Public–Private–People Partnership (P4) Model

#### SECTION – B

**Answer all the questions. Each question carries 10 Marks**

**(5 × 10 = 50 Marks)**

11. a) Explain the Merits and Demerits of Partnership.  
(OR)  
b) Distinguish between Private Company and Public Company.
12. a) Explain Mergers and Acquisitions in detail.  
(OR)  
b) Explain the concept of Quality and discuss Total Quality Management (TQM).
13. a) Explain the functions of Management in detail.  
(OR)  
b) What is SWOT Analysis? Explain its components.
12. a) Explain Maslow's Need Hierarchy Theory.  
(OR)  
b) Discuss Theory X and Theory Y of motivation.
13. a) Explain Line and staff relationship in an Organization.  
(OR)  
b) Discuss the meaning and process of Control.

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#### SECTION – A

Answer any 5 Questions, Each question carries 4 Marks

(5 × 4 = 20 Marks)

1. Define Sole Proprietorship. State any two merits and two demerits.
2. Explain the concept of Total Quality Management (TQM).
3. What is SWOT Analysis? Explain its components.
4. Explain Maslow's Need Hierarchy Theory.
5. What is budgetary control? State its importance.
6. Explain the concept of One Person Company (OPC).
7. Distinguish between Private Company and Public Company.
8. What is Corporate Social Responsibility (CSR)? Give any two examples with reference to Andhra Pradesh.

#### SECTION – B

Answer All the questions. Each question carries 10 Marks

(5 × 10 = 50 Marks)

9. a) Explain the features, merits and demerits of Partnership form of business.  
(OR)  
b) Describe the Public-Private-People Partnership (P4) Model and its significance.
10. a) Explain Mergers and Acquisitions and Business Takeovers in detail.  
(OR)  
b) Discuss Corporate Social Responsibility (CSR) and its role in business with examples from Andhra Pradesh.
11. a) Explain the functions of Management in detail.  
(OR)  
b) Discuss Planning including short-term and long-term planning.
13. a) Explain McClelland's Need for Achievement Theory.  
(OR)  
b) Discuss Theory X and Theory Y of motivation.
14. a) Explain Line and staff relationship in an Organization.  
(OR)  
b) Discuss the meaning, importance and process of Control.